



152 West Cedar Street Sequim, WA 98382  
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Lodging Tax Advisory Committee Meeting –Friday, August 23, 2013  
10:00 a.m.  
Sequim Transit Center, 190 W. Cedar Street

Agenda:

- Approve minutes from March 8 and June 14, 2013 Meetings
- Lodging Tax YTD
- 2014 Budget
  - Budget Overview
  - Potential Capital Projects
  - Outside Agency Requests
  - Budget Timelines
- Events
  - Sequim Lavender Weekend
  - Dungeness Cup
  - Olympic Peninsula Air Affaire
- Marketing Tools
  - Print Ads
  - Press
- Weddings
  - Seattle Wedding Show – September 7 & 8
- Tourism Committee
  - Sequim Out of Doors Update

Next Meeting – Friday, December 13, 2012

Information Sharing